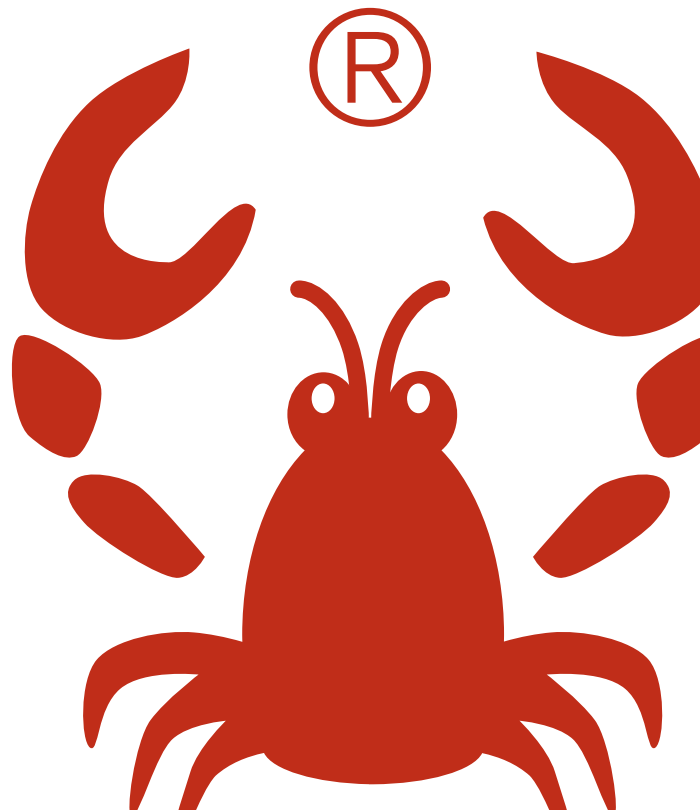




lobster
integration architects

LOGsuite
Monitoring Communication portal
Data Integration
SaaS Tracking & Tracing
Integration Architects

LOGsuite – The integrated supply chain solution for logistics

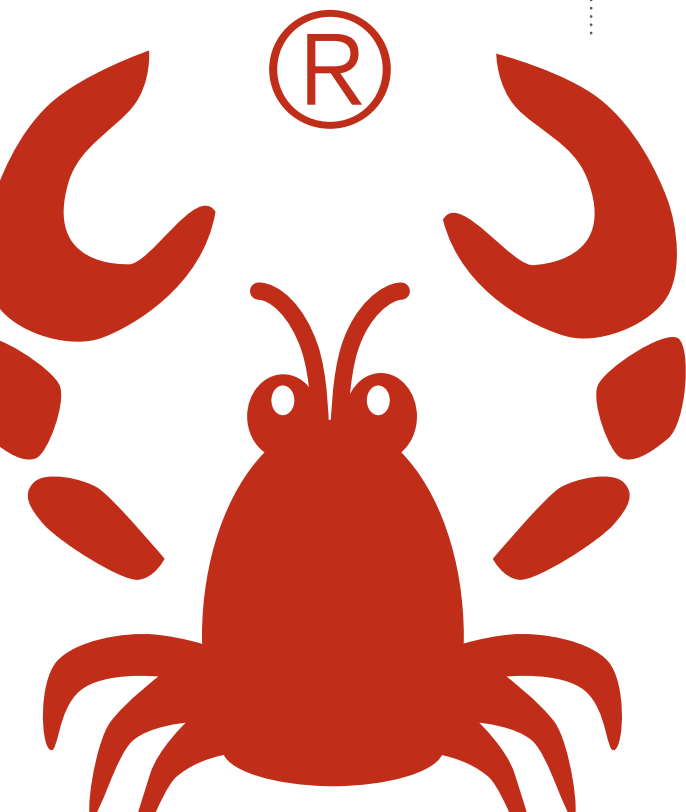


logistics software Tracking & Tracing
Supply Chain Management
LOGsuite Monitoring
Order Management Fleet tracking

THE INTEGRATION ARCHITECTS

A prerequisite for any company aiming to have smooth-running business processes is the integration of internal and external electronic data into that business process. With this in mind, the integration architects of Lobster GmbH have developed software solutions for seamless data management, the optimisation of logistics processes and to provide entire companies with access to product information.

The headquarters of Lobster GmbH is located in the historic 'Villa Trutz' beside Lake Starnberg. Here in Tutzing as well as in Duisburg, Hamburg and Göttingen, 40 employees from Development, Support, Sales and Administration develop unmatched high quality products. With thorough knowledge of the industry, expertise and commitment the Lobster team is providing an impressive service. This is appreciated by well over 300 enthusiastic users in the fields of logistics, commerce, industry and the energy sector using the Lobster products DataWizard, LOGsuite and PIMsuite.



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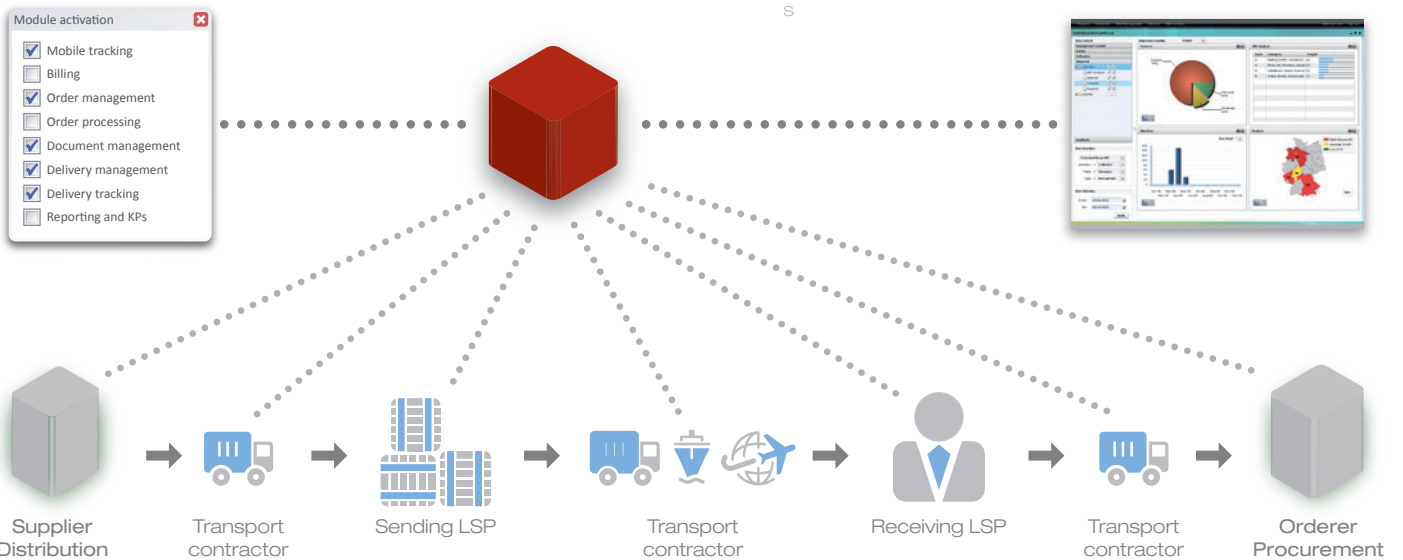
LOGsuite – The integrated supply chain solution for logistics

In a globalised world, companies are concentrating increasingly on their core competencies and production; distribution and services are in turn increasingly being outsourced.

Consequently, more and more affiliates are becoming involved in the supply chain. In order to respond quickly and accurately to meet delivery commitments, it is necessary to have an integrated and comprehensive overall view of the logistics processes across the company.

A requirement that LOGsuite surprisingly clearly resolves. The web-based customer portal provides businesses and business associates of every industry and regardless of size a central view of all the processes within the supply chain. It integrates the partner networks of suppliers, logistics providers, transport operators and their customers and synchronises systems on a single central system. In this way LOGsuite visualises and monitors the flow of material throughout the entire supply chain.

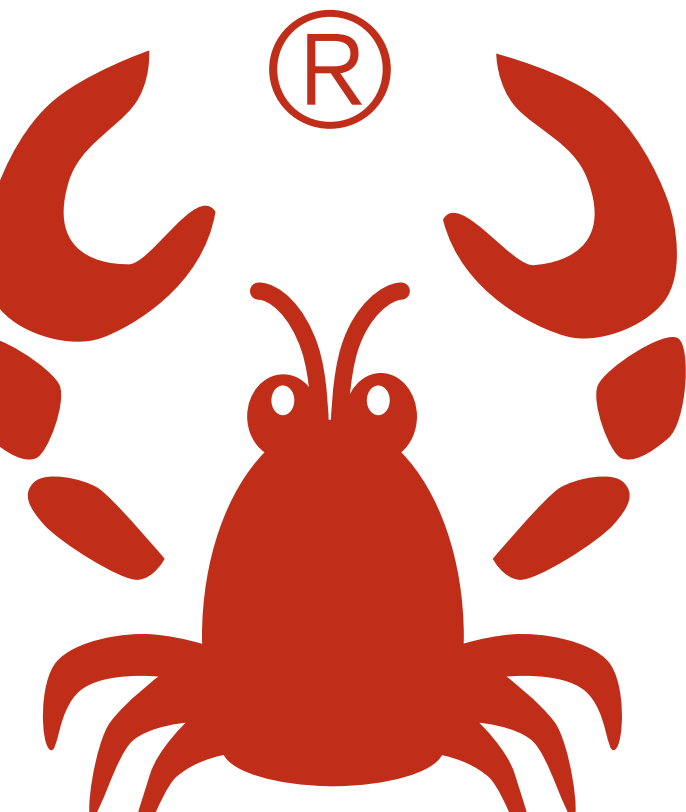
Lobster LOGsuite

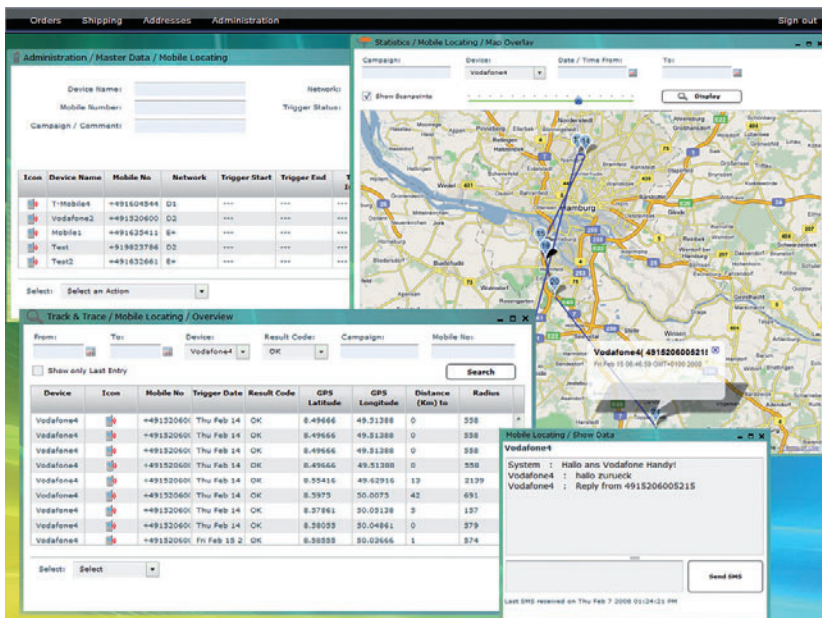




Developed specifically for the logistics sector, the functional range of LOGsuite goes far beyond that of any other classical logistics software. Its flexible modules meet the specific requirements of various industries and partnerships:

- **Order Management** – Acquisition, visualisation, and processing of orders via EDI or web, integration of suppliers, preparation of deliveries, overview of delivery notes etc. etc.
- **Delivery schedule management** – Import and overview of delivery schedules, delivery schedule history, generating delivery notes etc.
- **Order processing** – Easy order entry via webmask including ADR database, printing of barcode labels and shipping documents, acquisition and processing of order data via EDI etc.
- **Order tracking** (Tracking & Tracing) – Tracking data of the package, shipment and bordereau, integration of existing internal and external systems
- **SCEM alert agent** – A selective system providing proactive notification of discrepancies, time delays and so forth, through various communication channels
- **Accounts** – Billing and invoicing of orders on the basis of quotes, zones, tariffs etc. and automated transfer of invoice data via EDI
- **Fleet tracking / mobile location** – Location of mobile units, display and tracking on integrated cards – convenient communication through mobile devices
- **Document management** – Decentralised document capture and filing under the relevant business object
- **Reporting** – Individual reports and graphics through an integrated report generator, OLAP data cubes and a faster overview using Management Cockpit





Localisation, control, tracking and analysis

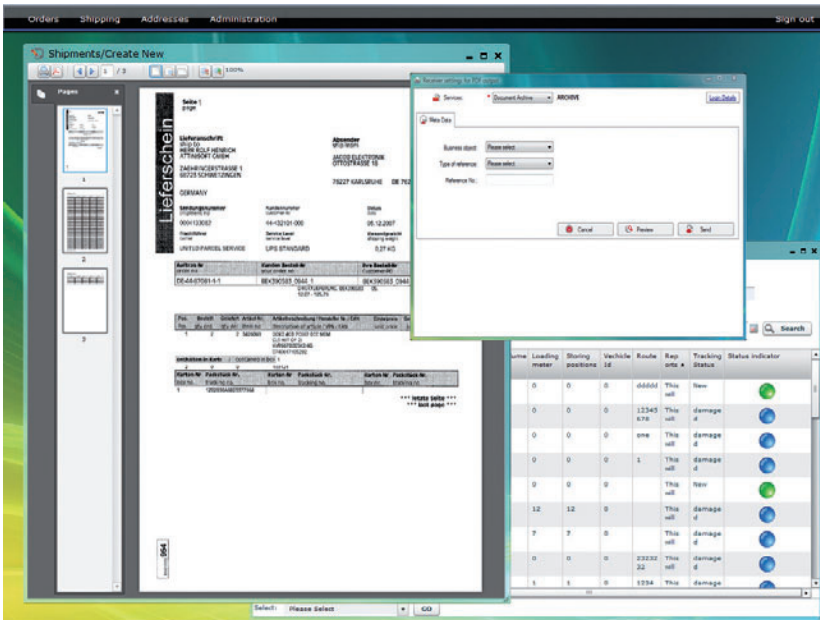
Logistics

Current IT systems for logistics service providers tend to focus on order processing and billing. Based on the latest information technology, LOGsuite offers you additional standards such as: order processing, delivery schedule management, delivery note processing, connections for customers and partner companies, and branch-wide reporting.

It offers interfaces with the majority of freight forwarding software packages as well as support for all common data formats and protocols allowing rapid and cost-effective integration. LOGsuite can function to expand existing systems or can be used as a standalone logistics application. From ordering to delivery and tracking; to the integration of customers into the portal, LOGsuite offers added value to the services of logistics providers.

The value of LOGsuite for logistics:

- To be used independently or as an extension to existing software
- Fast and economic integration based on standards
- Integrated communication: Fax, Email, SMS and letter (with a click)
- Supplement to traditional logistics software for order retrieval and delivery schedule levels
- Consignment, bordereau and package data transmission
- Status monitoring for dispatch and delivery
- Client Internet service portal
- Supplement to existing tracking systems
- Map-based vehicle management unit
- Dangerous goods databank (ADR)
- International compatibility due to multilingual and time zone support functions



Document recording and archiving

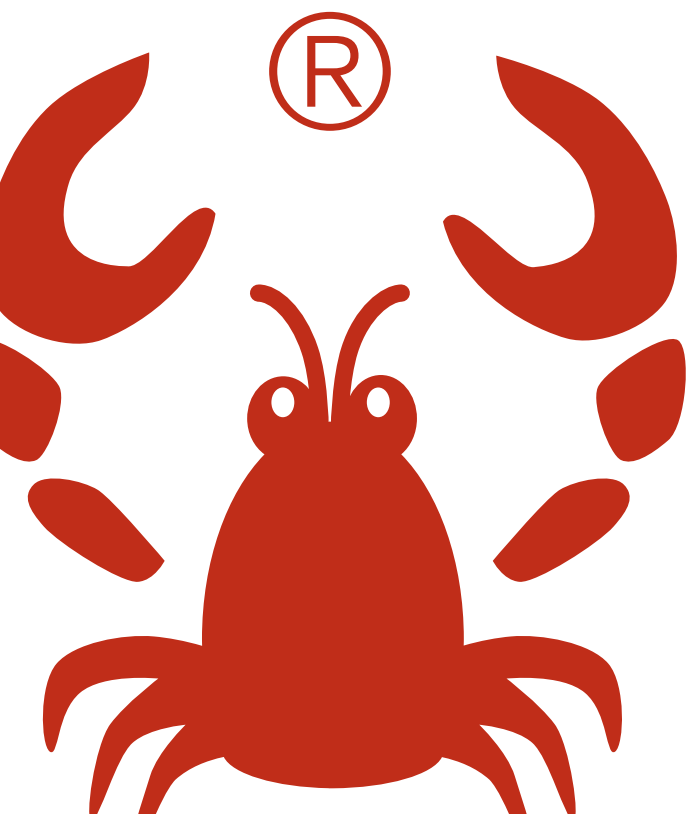
Shipping

A shipper has to deal with several integration issues: a variety of forms of communication (e.g. Fax, E-mail, or EDI), the need to transfer incoming data into the order processing system and the consequent integration of various logistics service providers who have to deal with these orders. It is therefore crucial to ensure you have a transparent delivery process, with an overview of the supply chain as well as key figures/serial numbers and status information.

Here LOGsuite provides the perfect solution: the customers' order details can be automatically converted into deliveries and shipments. The consignor only needs an interface through LOGsuite in order to contact the logistics service provider. The customer has the option to view his order history and shipment progress online.

The value of LOGsuite for shipping:

- Order placement via EDI
- Order confirmation and delivery note sent via EDI or manually on the web
- Consignment planning using delivery notes
- Shipment delivered to the logistics service provider
- Printing of shipping documents and barcode labels
- Access to almost all the logistics service provider data formats
- Proof of delivery made available electronically
- Standardisation of tracking status messages of the different service providers
- Proactive event management with supply chain agents
- Evaluations, reports and management cockpit
- International use enabled by the multilingual facility and time zone support



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